

**Owner:**

Paul Duran II

**CEO/President:**

Paul Duran

**Key GreenStar Partners:**

Texas Instruments

Philips Lumileds

**Current Location/Headquarters:**

Boerne, Texas

**Number of employees:**

38

**History:**

Founded in 2009

**Media Contact:**

Rod Gray

Executive Vice President

Sales and Marketing

Office: 830-755-8103

Mobile: 210-464-7965

RodG@greenstarled.com

# GREENSTAR™

GreenStar™ is a worldwide supplier of highly reliable and technologically advanced lighting products. The North American electric equipment manufacturer provides an eco-friendly, cost saving light-emitting diode (LED) lighting to cities, commercial and industrial sites. GreenStar™ provides the next generation of lighting equipment designed to conserve energy and reduce operating costs.

## Impact of CPS Energy agreement

GreenStar™ is relocating to San Antonio offering convenient access for national and international customers. GreenStar is currently part of a project with CPS Energy and the City of San Antonio to install 25,000+ LED streetlights throughout the city, beginning with 1,500 LED streetlights in downtown.

- GreenStar™ will move its assembly facility and corporate headquarters to San Antonio by the end of 2011 and will initially employ a combined total of 38 persons in San Antonio.
- GreenStar™ will contribute \$10 for every LED streetlight manufactured in San Antonio to local education initiatives that focus on energy efficiency and renewable energy generation. This commitment is estimated to equate to almost \$1 million over the next couple of years.

*“The new energy economy vision of Mayor Castro and Doyle Beneby for the new San Antonio Energy Economy aligns so closely with our goals at GreenStar, we knew, without hesitation, that this is the partner we have been seeking.”*

*- Rod Gray, EVP*

- Also part of the partnership between CPS Energy and GreenStar™, Philips Lumileds (who provides the LEDs within the GreenStar light) will help establish a Center of Excellence in LEDs at UTSA. Details of this alliance are forthcoming.
- Texas Instrument (TI) is also a key partner within the Greenstar light, bringing advanced semiconductor technology and helping to build intelligent LED lighting power, control and communication. Steve Lyle, Director of Education and Workforce Development, Texas Instruments, commented on the new energy economy vision and resulting partnerships, “As a result of this initiative, TI is now working more closely with UTSA to understand their needs and to augment their engineering curriculum with TI development tools for the labs, which will further enhance their program offerings,” said Lyle. “We look forward to building a long-term relationship with the university.”