DEMAND RESPONSE

WHAT IS THE DEMAND RESPONSE PROGRAM?

Demand response is our program where we pay you to voluntarily reduce the amount of electricity you use during a conservation event.

WHY DO WE NEED IT?

Conservation events are when statewide power use is at its highest. Demand response helps provide enough electricity to support the state's power needs.

WHAT ARE THE BENEFITS?

You benefit from lower energy costs and a payment from us based on your electricity reduction during conservation events compared to your normal usage. The community benefits through lower energy cost. The state benefits by meeting its power needs.

2023 - CUSTOMERS IN ACTION



936

BUSINESSES PARTICIPATED



Enough to power about 26,000 homes



CHOOSE YOUR PROGRAM

PROGRAM DURATION	NOTICE TIMEFRAME	MAX EVENTS/YEAR	PER kW CAPACITY CREDIT
June 1 - Sept. 30	30 minutes	25	\$73.00
June 1 - Sept. 30	2 hours	25	\$70.00
June 1 - Sept. 30	1 hour	6	\$31.00
July 1 - Aug. 31	2 hours	18	\$47.00

Multiple sites may be aggregated.



PROGRAM PARTICIPATION

- Between June 1 and September 30, we email/text/phone you with the start and end time for conservation events:
 - Typically weekdays between 1 p.m. 7 p.m.
 - · You receive 2 hours notice or 30 minutes notice, your choice
 - Events typically last 3 hours
 - Approximately 25 conservation events per season
- After every event we let you know how you performed.
- We pay you based on your electricity reduction during conservation events compared to your normal usage.
- We can help you identify ways to cut back your energy use as well as help you with a test event to estimate your reduction.

Here are examples of simple things you can do to reduce the amount of electricity you use during a conservation event:

- Adjust temperature settings and reduce air conditioning
- Raise temperatures on chillers
- 4 Keep cooler doors closed
- 6 Reduce lighting
- Turn off unused computers
- **Unplug charging cords**



For more information contact your Account Manager or email us at productsandservices@cpsenergy.com.