

## **DELIVERING FOR CUSTOMERS AND COMMUNITY** 2023 RATE REQUEST



# Stakeholder & Community Engagement Final Report

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## INTRODUCTION

### PUBLIC ENGAGEMENT FOR OUR EVOLVING UTILITY

This report highlights community and stakeholder engagement as part of CPS Energy's 2023 proposed rate request. On August 28, 2023, the CPS Energy Board of Trustees and San Antonio City Council received a <u>letter</u> highlighting the ongoing rate request discussions and the need to continue to execute the plan laid out two years ago to invest in our operations to serve our community. Our focus remains the same - to make thoughtful investments in the things that matter: infrastructure resiliency, community growth, technology and security, and our people.



### **INFRASTRUCTURE RESILIENCY:**

Aging infrastructure needs to be upgraded to limit the impact of outages. Inflation is also increasing the cost of existing materials like poles, power lines and transformers.

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### **GROWTH:**

The population of San Antonio and its surrounding counties is expected to increase by 30% by 2030. With growth comes additional investments to maintain and improve reliability.



### **TECHNOLOGY & SECURITY:**

Our core business operating system is 20 years old and must be fully replaced. Similarly, we need to invest in security systems for onsite safety and cybersecurity.

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### PEOPLE:

We are preparing for 30% of our team members to retire over the next 5 years. Another 30% of our team have less than 2 years in their role, so we need to invest in succession planning.

As part of the rate request process, CPS Energy connected and engaged with customers through a series of events and outreach activities to increase awareness of the need to invest in our community-owned utility and provided space for our community to be part of the discussions.

Additionally, the <u>2023 Rate Request Community Input Working Group</u> was formed to offer feedback to CPS Energy management on specific matters pertaining to our 2023 rate request. The group of 19 community members met in October and November 2023. Meetings were open to the community with time allocated for public comment after each meeting.

This report includes an overview of the 2023 rate request engagement strategy and tactics, engagement efforts, media coverage, and a summary of touchpoints. Engagement and touchpoint totals included in this report reflect the work executed between August and December 2023.

## ENGAGEMENT AND OUTREACH STRATEGY

Throughout the 2023 proposed rate increase process, CPS Energy actively engaged stakeholders through diverse methods of outreach. In collaboration with our external partners and internal business units, CPS Energy successfully connected with key groups to keep them informed.

We concentrated our engagement efforts on reaching the general public and key stakeholder groups. Marketing and communication collateral include digital media (website, e-blast, social media), print media (flyers and door hangers), earned media (TV and digital news coverage), and advertising tactics (sponsored articles and ads). All material was available in English and Spanish.

A survey to gather customer preferences on community investments was hosted on <u>cpsenergypublicinput.com</u> to gain insight into our customers' priorities related to ongoing and future investment needs. Communication toolkits that include materials stakeholders can easily share with their networks were distributed to reach customers through diverse channels. Additionally, a Community Value Letter was sent to over 886,300 customers.

### COMMUNITY COMMUNITY

### **STAKEHOLDER GROUPS**

## **RATE REQUEST COMMUNICATIONS**



Rate Request One Page Summary

#### PROTECTING OUR COMMUNITY'S INVESTMENTS Why does CPS Energy need to raise rates? INFRASTRUCTURE PROTEGIENDO LAS INVERSIONES DE NUESTRA COMUNIDAD Aging infrastructure ne Inflation is also increas and transformers. GROWTH: CPS Energy as una empresa de s The population of San increase by 30% by 20 and improve reliability. ¿Por qué necesita CPS Energy subir las tarifas? **TECHNOLOGY & SI** Our core business ope Similarly, we need to in ico Visión 2027. Obtenga más PEOPLE: We are preparing for 30 Another 30% of our tea succession planning. **RESILIENCIA DE LAS INFRAESTRUCTURAS** Las infraestructuras envejecidas deben modernizarse para limitar el impacto de los apagones. La inflación también está aumentando el costo de los materiales existentes como postes, líneas eléctricas y transformadores. CRECIMIENTO La población de San Antonio y sus condados advacentes se prevé que aumente un 30% para 2030. Con el crecimiento vienen inversiones adicionales para mantener y mejorar la fiabilidad. **TECNOLOGÍA Y SEGURIDAD** Nuestro sistema operativo tiene 20 años y debe sustituirse por completo. Del mismo modo, necesitamos invertir en sistemas de seguridad para seguridad en el sitio y ciberseguridad. 0 PERSONAS PERSONNAS Nos estamos preparando para que el 30% de los miembros de nuestro equipo se jubilen en los próximos 5 años. Otro 30% de nuestro equipo llevan menos de 2 años en su puesto, por lo que necesitamos invertir en la planificación de sucesión.

### Rate Request Webpage



### Residential and Small Commercial Bill Estimator





English Webpage

Spanish Webpage

The rate request webpage had over 17,000 views and the Community Input Working Group webpage drew over 2,100 visitors.

## **MEDIA COVERAGE**

CPS Energy worked diligently with local media to ensure the information covered by media channels was accurate and timely. CPS Energy proactively shared information about the rate request with the media and earned over 90 news segments during the rate request process.

Aug. 10, 2023 Aug. 28, 2023 Aug. 29, 2023 Sept. 5, 2023 Sept.13, 2023 Sept.14, 2023 Sept. 26, 2023	Express-News SA Report SABJ KSAT TPR SA Current Express-News SABJ SA Current
Oct. 18, 2023	KSAT 12 SA Report KSAT 12 ExpressNews
Oct. 19, 2023 Nov. 1, 2023 Nov. 8, 2023	Express-News KSAT 12 KSAT 12 SA Report Express-News KENS 5 MySA KENS 5 TPR WOAI KENS 5
Nov. 9, 2023	Radio 1200 WOAI SABJ Express-News
Nov. 14, 2023	Express-News
Nov. 15, 2023	KSAT 12
Nov. 16, 2023	AXIOS SA Report
Nov. 24, 2023	Spectrum News
Nov. 28, 2023	<u>KSAT 12</u>
Nov. 29, 2023	<u>KTSA</u> <u>KSAT 12</u> <u>TPR</u> <u>Telemundo</u>



# CPS Energy proposes 4.25% base rate hike to council; members vote on Dec. 7



Nov. 30, 2023	KENS 5	
	SA Report	
	<u>WOAI</u> KSAT 12	Q GO SAN ANTONIO LOCAL ELTIEMPO INMIGRACIÓN VIDEOS ENTRETENIMIENTO DEPORTES
	SEAN	SAN ANTONIO
Dec 1 2022		Dan luz verde al aumento en la tarifa mensual de CPS Energy
Dec. 1, 2023	Spectrum News	Las nuevas tarifas entrarian en vigencia el 1 de febrero del próximo año.
	<u>SEAN</u>	4.
<b>D</b>	<u>Telemundo</u>	
Dec. 3, 2023	TPR KOAT 40	
Dec. 4, 2023	KSAT 12	
	KSAT 12	Join Insider for Free Sign In 🛓
	SAEN	Join Insider for Free Sign In 🛓
	<u>KSAT 12</u>	AT PLUS SA LIVE ENTERTAINMENT FEATURES KSAT INSIDER NEWSLETTERS
	<u>SA Report</u>	ther statement in effect for 28 regions in the area
	FOX SA/WOAI	ther statement in effect for 26 regions in the area V
	<u>KENS 5</u>	
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	<u>Univision</u>	
	<u>Telemundo</u>	
Dec. 5, 2023	<u>KTSA</u>	
	<u>Hoodline</u>	4 things to know about proposed
	MySA	CPS Energy rate hike
	<u>SABJ</u>	CPS Board approved proposal Monday; San Antonio City
	SAEN	Council to vote on Dec. 7
	<u>SA Current</u>	
	KSAT 12	
	Telemundo	
-	Puro Politics	
Dec. 6, 2023	<u>SEAN</u>	😑 👆 Texas Public Radio 🛛 Real. Reliable. Texas Public Radio.
	KSAT 12	
Dec. 7, 2023	SA Report	NEXT UP: 3:00 F
	KSAT 12	
	FOX SA/KABB	
	WOAI	Steel The Source
	SAEN	_
	SA Report	
	MySA KTOA	CPS Energy is seeking a rate
	KTSA	
	San Antonio Current	hike
	AXIOS	
	Community Impact	By David Martin Davies Published December 3, 2023 at 1:56 PM CST
	Spectrum News	► LISTEN • 24:24
	<u>SABJ</u>	
	TPR	

	<u>Hoodline</u> <u>Energy Portal</u> <u>KENS 5</u> <u>News 4</u> Univision	FOXSA PURO NEWS WEATHER FEATURES DAYTIME GAME CENTER
	Telemundo	CPS Energy approves 4.25% rate increase, now heads to council
Dec. 8, 2023	<u>Telemundo</u> <u>TPR Espanol</u>	by Matt Roy   Mon, December 4th 2023
	<u>Telemundo</u> <u>Univision</u> News Radio 1200 WOAI	CDS
Dec. 12, 2023	SEAN	
Dec. 14, 2023 Dec. 15, 2023 Dec. 18, 2023	<u>News 4 SA/KABB/WOAI</u> <u>SA Report</u> <u>SA Report</u>	ENERGY WEW ALL PHOTOS
		CPS Energy encourages San Antonio residents to conserve energy amid high temperatures (CPS Energy)

=		Sa	n Antonio I	Express-Ne	ws		e-Edition	
BREAI	CING SAIS	D execs resign	in wake of r	nass failure	e of school h	eaters 5 MIN A	GO	
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BUSINESS								
A CPS Ene	rgyı	ate hik	ke is u	ip for	appr	oval t	his w	eek.
Here's wha					1			
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SAN ANTONIO								
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NEWS ARTS MUSIC	MOVIES	FOOD & DRINK	CANNABIS	CALENDAR	BEST OF SA	SLIDESHOWS	SUPPORT	<b>L</b> $\rho$
SAN ANTONIO NEWS								
Divided S		ntonio	coun	cil ap	prove	es CPS	5 Ene	rgy
rate incre	ase							

The approval came after the narrow defeat of an amendment that would have lessened the requested hike.

By Sanford Nowlin on Thu, Dec 7, 2023 at 2:14 pm

## **COMMUNITY VALUE LETTER**

Over 886,300 residential and commercial customers received a Community Value Letter in December 2023. The letter infromed customers of the need for a rate increase and the value CPS Energy provides and will contiue to provide for our growing community. Each letter was personalized based on energy usage. Customers received the letter by mail or via email based on their preference on how they receive their monthly energy bill.

**Commercial Letter English & Spanish** 

### Residential Letter English & Spanish



## **SUMMARY OF TOUCHPOINTS**

CPS Energy reached and engaged customers with over 5,613,000 touchpoints through rate request focused engagement and communication outreach executed between August 2023 and December 2023. CPS Energy hosted several community events, including two community-wide Tele Town Halls – one before the formal rate request ask and a second during the rate request process. Other partner and community events covered all 10 San Antonio City Council Districts and several suburban cities to ensure accessibility to all customers.

### TOUCHPOINTS BREAKDOWN (Date Range: August 2023 – December 2023)

Community Value Letter: 886,337 - Digital Reach: 641,470 / Non-Digital: 244,867 **Community Fairs: 13** Community Fairs Attendance: ~900 Partner Events: 45 Partner Events Attendance: 1,776 Neighborhood Block Walking/Door Knocking: 3,240 Interactions Commercial Customers' Webinar Attendance: 96 July 13 Tele Town Hall Attendance: 3,638 November 30 Tele Town Hall Attendance: 1,578 Community Engagement Team Flyer Distribution: 1,046 flyers Public Input Speakers (over the course of 6 meetings): 9 - CPS Energy Board of Trustees (3 meetings): 8 - 2023 Rate Request Community Input Working Group (3 meetings): 1 Views/Livestream Public Meetings: 957 - CPS Energy Board of Trustees (3 meetings): 353 - 2023 Rate Request Community Input Working (3 meetings): 325 - Citizen Advisory Committee (CAC) (6 meetings): 291 QR Code Scans from Flyers (English & Spanish): 172 Social Media Organic Reach/Impressions: 56,344 Rate Request Webpage Visits: 17.061 Community Input Working Group Webpage Visits: 2,199 Public Input Rate Request Webpage Visits (cpsenergypublicinput.com): 19 Media Inquiries: 11 Media Coverage: 98 news stories Employee Newsletter: 47 rate increase stories Employee Town Halls: 1,562 views Total Rate Request Focused Digital Toolkits Distributed: 3 Digital Toolkits Distribution Reach: 4,884 CEO Engage Newsletter Reach: 1.895 Suburban City Summit Attendance: ~25 Bill Estimator Uses (commercial): 987 Bill Estimator Uses (residential): 8,687 **Total CAC Meetings: 6** CAC Meeting Attendance (6 meetings): 121 Customer Investment Preferences Survey Participants: 103 Paid Media Impressions/Reach: 4,620,132

## CUSTOMER INVESTMENT PREFERENCES SURVEY RESULTS

CPS Energy actively sought community feedback on future investment needs to gain insight into our community's preferences for power generation resources, infrastructure upgrades, and customer programs. The survey opened to the public on July 11, 2023 and was accessible on cpsenergypublicinput.com through December 8, 2023. Below are the final results.

### **TOTAL PARTICIPATION: 103**

Q1: Looking out over the next two (2) years, I feel the most important energy considerations are:

Ranked 1: Energy Reliability Ranked 2: Energy Resiliency Ranked 3: Affordability Ranked 4: Safety Ranked 5: Environmental Responsibility Ranked 6: Security

Q2: Households with a high energy burden are those that spend 6% or more of their total household income on electricity and gas costs (American Council for an Energy-Efficient Economy). Based on data from 2022, approximately 140,000 CPS Energy customers experience a high energy burden. As a customer, I am willing to pay \_\_\_\_\_ a month to help fund programs that address high energy burden customers. Energy Burden = Annual Utility Bills / Annual Household Income.

50%: \$0-2 36%: \$3-6 7%: Other 7%: \$7-10 0%: \$11-14

Q3: The following are ongoing investments made by CPS Energy to meet the increase in population within our service area and to keep up with the modernization of aging infrastructure. As a customer, I feel the most important investment considerations are:

Ranked 1: Infrastructure Resiliency Ranked 2: Technology Ranked 3: People

Ranked 4: Growth

### Q4: When it comes to supporting a CPS Energy rate structure, as a customer, I value the following investments:

Ranked 1: Resiliency

Ranked 2: Bill Relief

Ranked 3: Energy Efficiency & Conservation

Ranked 4: Renewables

Ranked 5: Electric Vehicles

Ranked 6: New Technology Solutions

5. Please provide any additional comments or feedback you would like to share regarding your investment preferences or how you feel CPS Energy can bring additional value to the community.

\*\*See appendix (page 16) for customer verbatim comments \*\*

## **COMMUNITY INPUT WORKING GROUP**

### **Executive Summary**

On August 28, 2023, the CPS Energy Board of Trustees passed a <u>Resolution</u> on Community Input Committees directing CPS Energy to convene a 2023 Rate Request Community Input Working Group (Working Group). The purpose of the Working Group was to offer thoughtful feedback to CPS Energy about the 2023 rate request. All three meetings were open to the public, live-streamed, recorded, and placed on our website at <u>https://www.cpsenergy.com/en/about-us/who-we-are/rate-request-community-inputworking-group-2023/rate-request-working-group-agendas-presentations.html</u>

The focus of the meetings was:

- Meeting #1 Thursday, October 12, 2023, from 5:00 to 7:00 pm. This meeting provided a historical perspective on rate increases and the necessity for continued rate support.
- Meeting # 2 Thursday, October 16, 2023, from 5:00 to 7:00 pm. This meeting reviewed the recent cost-of-service study and our current revenue requirements.
- Meeting #3 Wednesday, November 2, 2023, from 5:00 to 7:00 pm. This meeting provided the anticipated base rate increase, answered questions, and requested feedback.

The meetings were successful. The main feedback themes were:

- Keep your messaging simple.
- Be transparent.
- Clearly explain the drivers of the additional revenue needed.

After each meeting, we incorporated the Working Group's feedback and updated our messaging. The result yielded clear messaging for our customers. For example, we simplified the messaging in our Rate Request Flyer and website to better explain why our rate increase is necessary.

## **CITIZENS ADVISORY COMMITTEE**

The Citizens Advisory Committee (CAC) is made up of 15 committee members and acts as an interface between CPS Energy and its customers. The CPS Energy Board of Trustees appoints all members to the committee.

The CAC meets monthly with the primary goal of providing judicious advice from a customer perspective on utility-related projects and programs. During the rate request process, CAC members were informed and briefed on ongoing rate request efforts. Below is a summary of the meetings where CAC members were briefed on the following rate request related information and utility-related initiatives and programs.

- June 14, 2023: Post 88<sup>th</sup> Legislative Session and Energy Market Reform
- July 12, 2023: Energy Burden: Bill Relief Through Customer Assistance Programs
- August 9, 2023: EVOLVE: Enterprise Resource Planning (ERP)
- September 13, 2023: Financial Performance Update
- October 11, 2023: Multi-Year Financial Strategy
- November 16, 2023: FY2025 Rate Request Briefing

The primary feedback on the rate request included:

- Customers need to know "what is in it for me."
- Appreciation for the addition of the energy burden standard to the Affordability Discount Programs.
- Appreciation of the amount of outreach done because this is very complex.
- Concern about the unpaid customer accounts.

## **RATE REQUEST VOTE RESUTLS**

CPS Energy received approval from Board of Trustees on December 4, 2023 and the City of San Antonio City Council on December 7, 2023. Rates will increase up to 4.25% beginning February 1, 2024.

Residential customers will begin to see an impact of about \$4.45 for their monthly electric and gas bill, and small commercial customers will see a \$17.80 increase for electric and a \$24.40 increase for combined electric and gas bills.

As part of the approved rate increase, CPS Energy will raise the monthly bill discount available through the <u>Affordability Discount Program (ADP)</u> from \$16.14 to \$18.36. ADP assists low-income customers electric and gas services. Currently, the ADP program has 65,000 residential customers and this rate increase includes plans to grow enrollment by at least 15,000, resulting in over 80,000 customers.

### As the rate increase takes effect, CPS Energy will continue to inform customers of programs and assistance available to them.

### **News Releases:**

San Antonio City Council Approves CPS Energy's Rate Request CPS Energy Board of Trustees Approves Rate Request CPS Energy Rate Increase Goes Into Effect February 1, 2024

## **APPENDIX**

The following are customer verbatim comments submitted through question 5 of our Customer Investment Preferences Survey.

5. Please provide any additional comments or feedback you would like to share regarding your investment preferences or how you feel CPS Energy can bring additional value to the community.

- Quit asking for help to pay for other people's electric bills. Supply electricity, not politics. Bring back Deely!!!
- I do not support the rate increase. In a short time, our rates continue to be raised, and yet, I have seen no improvement. The bonuses and behavior of cps leadership is ridiculous
- Thank you CPS Energy for always investing in our futures reliability
- "Renewables" are NOT capable of meeting San Antonio's energy needs. Another Coal or Nuclear plant MUST be built ASAP.
- We need reasonable rates with a strong and safe power grid. I am middle class but in times even today my energy bill is high. My house is pretty new and new appliances so we cannot blame it on that. Just gas for our 2 vehicles is between \$600 to \$1000 per month depending on gas prices. Then in summer my electric bill is about \$600 per month for 1200 square foot home. That is dumb. And yes I keep my t stat at 78 summer and 67 winter. We got a new ac unit 18 mo ago. Your rates are too high already on top of the costs to live. Oh and my food bill for my family is about \$600 a month and no we do not eat out. Lower costs help people. Oh and I have 3 masters degrees if you are looking at demographics and I am a social worker in the community.
- I want a choice of my power company not a monopoly. No to your increase.
- I understand and support your upcoming rate increase. I have been and remain happy with CPS and your efforts to serve your customers. Thank you for your service.
- I would love to see in investment into virtual power plants as well where customers can be paid to help supply power in times of need.
- Keep trying to educate people about the services CPS Energy provides, the ERCOT market & the PUC. Many customers take for granted having a municipal-owned utility, until they live somewhere else and have an IOU and pay more.