



POWERING OUR COMMUNITY'S FUTURE



Stakeholder Engagement and Public Input Report

DECEMBER 2022

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Report Summary

In early October, CPS Energy launched the Powering Our Community's Future initiative as part of its generation planning process. The initiative was designed to inform and encourage customers to take part in the decisions we need to make for our community. Powering Our Community's Future featured events and engagement tools aimed to gather public input and feedback on customer preferences as it relates to generation planning objectives and portfolio options. The information gathered will be provided to our Board of Trustees to inform their decision-making. Our Board will ultimately decide on how to power our community.

CPS Energy worked with its Rate Advisory Committee (RAC) to identify the types of power generation resources and portfolios to be added over the next several years. The planning considers aging power plants, the future of coal-powered units, the utility's role in San Antonio's Climate Action and Adaptation Plan (CAAP), and the projected population growth expected for Greater San Antonio.

This report includes an overview of the RAC recommendation, Powering Our Community's Future stakeholder engagement strategy, tactics, and public feedback gathered through the engagement process including the generation planning survey results. The report also contains a snapshot of media coverage and an overview of events held.

To read verbatim customer comments, view the supporting document: Powering the Community's Future, Public Comments.

Rate Advisory Committee Recommendation

CPS Energy's Rate Advisory Committee (RAC) is made up of 21 members comprised of 11 appointees by the CPS Energy Board of Trustees, including Mayoral appointees and 10 City Council appointees.

Members of the RAC began discussing generation planning efforts in April 2022. Members devoted their time to understanding and providing thoughtful input and perspectives regarding generation planning.

In August 2022, RAC members selected their top three objective preferences and top one-generation preference as it relates to powering the future of our community during a dot plot exercise. The exercise served as the structure for the generation planning survey launched in late September.

The RAC worked to identify types of power generation resources and portfolios to be added over the next several years and reviewed scenario results that looked at system reliability, customer affordability, environmental sustainability, and other factors. The committee also studied nine different portfolios, each with a diverse set of technologies to serve the expected energy demand of the growing community -- over 50 data sets have been analyzed as well as different market scenarios such as extreme weather and conservation.

In December, RAC members voted to recommend Portfolio 2, which includes gas, solar, wind and storage. The recommendation was shared with the CPS Energy Board of Trustees during their December board meeting.

Stakeholder Engagement

STRATEGY

The Powering Our Community's Future engagement strategy focused on continuous awareness and dialogue with the community. Engagement outreach concentrated on promotional efforts that reached the general public and key stakeholder groups. Communication toolkits, that included materials stakeholders could easily share with their networks, were digitally distributed to reach customers through diverse methods of communication. Engagement and promotional tools that supported public input opportunities were available in English and Spanish in print and digital formats. Through the engagement process, CPS Energy hosted four open house sessions, a virtual tele-town hall, a webinar with commercial accounts, and two employee town halls. CPS Energy also took part in a community town hall hosted by a local environmental group and a City Council District 10 community meeting. Public comment opportunities at CPS Energy Board of Trustee and Rate Advisory Committee meetings welcomed 64 speakers during this process.

CPS Energy reached and engaged customers through over 600,000 touch points. The CPS Energy Path Forward website was visited over 18,000 times, social media impressions reached nearly 58,000, and over 541,970 impressions were reached through paid media.

Summary of Touch Points

- Four open house AM & PM sessions: 59
- Commercial Customers Webinar: 47
- Community Town Hall: 35
- CoSA Council District Community Event: 60
- Virtual Tele-Town Hall: 3,515
- SA Chamber Infrastructure Committee and Public Policy Council Meeting: 20
- Social Media Impressions: 57,961
- Path Forward Webpage: 18,783+
- Paid Media Impressions: 541,970+
- Media News Coverage: 10+
- Toolkit Distribution Shares: 50+
- HOA and Neighborhood Alliances: 409
- University & Colleges Outreach: 6
- Flyers @ CPS Energy Customer Walk-In Centers: 4
- Employee Communications: 3,100+
- Influencer Marketing Impressions: 22,155
- CEO Engage Newsletter: 8,900
- Online Community Calendars: 6
- Community Engagement Outreach: 123
- BoT Meetings Since February Resolution: 9
 - Public Input Speakers: 31
- RAC meetings: 14
 - Public Input Speakers: 33
- Municipal Utilities Committee Updates: 4
- Survey: 1,268 participants

Stakeholder Engagement

OVERVIEW OF EVENTS

Event	Host	Date	Location	Attendees
Public Events				
Open Houses (AM & PM)	CPS Energy	Oct. 6	CPS Energy Headquarters	35
People Powered Town Hall	Public Citizen	Nov. 15	Woodlawn Pointe Community Center	Approx. 35
District 10 Community Event	District 10	Nov. 21	Tool Yard	Approx. 60
Open Houses (AM & PM)	CPS Energy	Dec. 1	CPS Energy Headquarters	24
Virtual Tele Town Hall	CPS Energy	Dec. 8	Virtual	3,515
CPS Energy Internal Events (non-public)				
CPS Energy Employee Town Hall	CPS Energy	Sept. 13	Virtual	1,038
Webinar w/Commercial Accounts	CPS Energy	Oct. 27	Virtual	47
CPS Energy Employee Town Hall	CPS Energy	Nov. 29	Virtual	723

Survey Results

ABOUT THE SURVEY

The generation planning survey was launched on September 30, 2022 and remained active through December 9, 2022. The survey is comprised of three questions that mirror a dot plot exercise conducted by the Rate Advisory Committee (RAC) in August 2022.

Like RAC members, customers were asked to select their top three objective preferences and top one-generation preference as it relates to powering the future of our community. A third question allowed customers the option to share additional comments or feedback *[question 3 comments are available on the Public Comments supporting document]*.

The survey was available to all customers online in English and Spanish and could be accessed on the Powering Our Community's Future website and on digital and printed informational materials via a QR code.

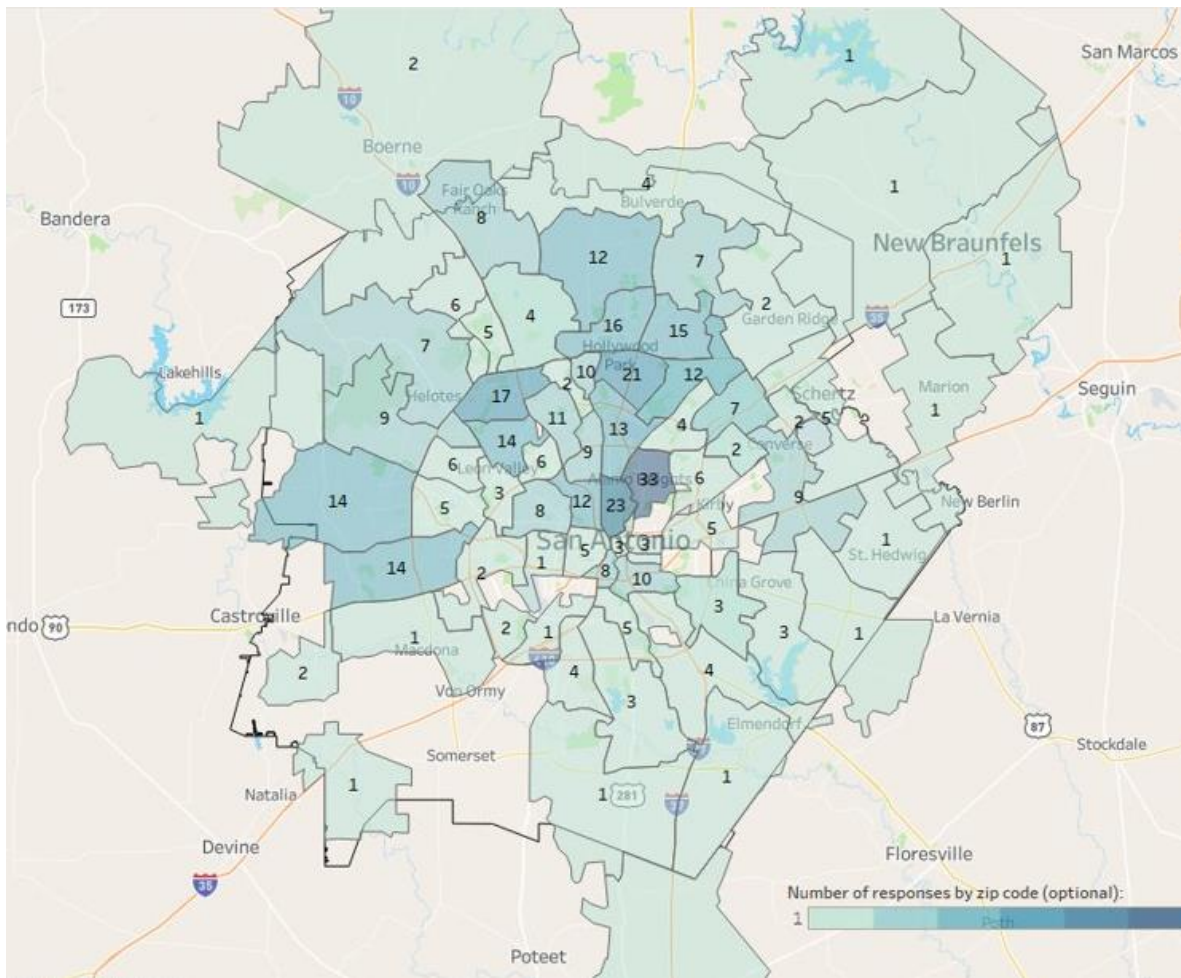
1,268 customers responded to at least one question on this survey.



PARTICIPATION BY ZIPCODE

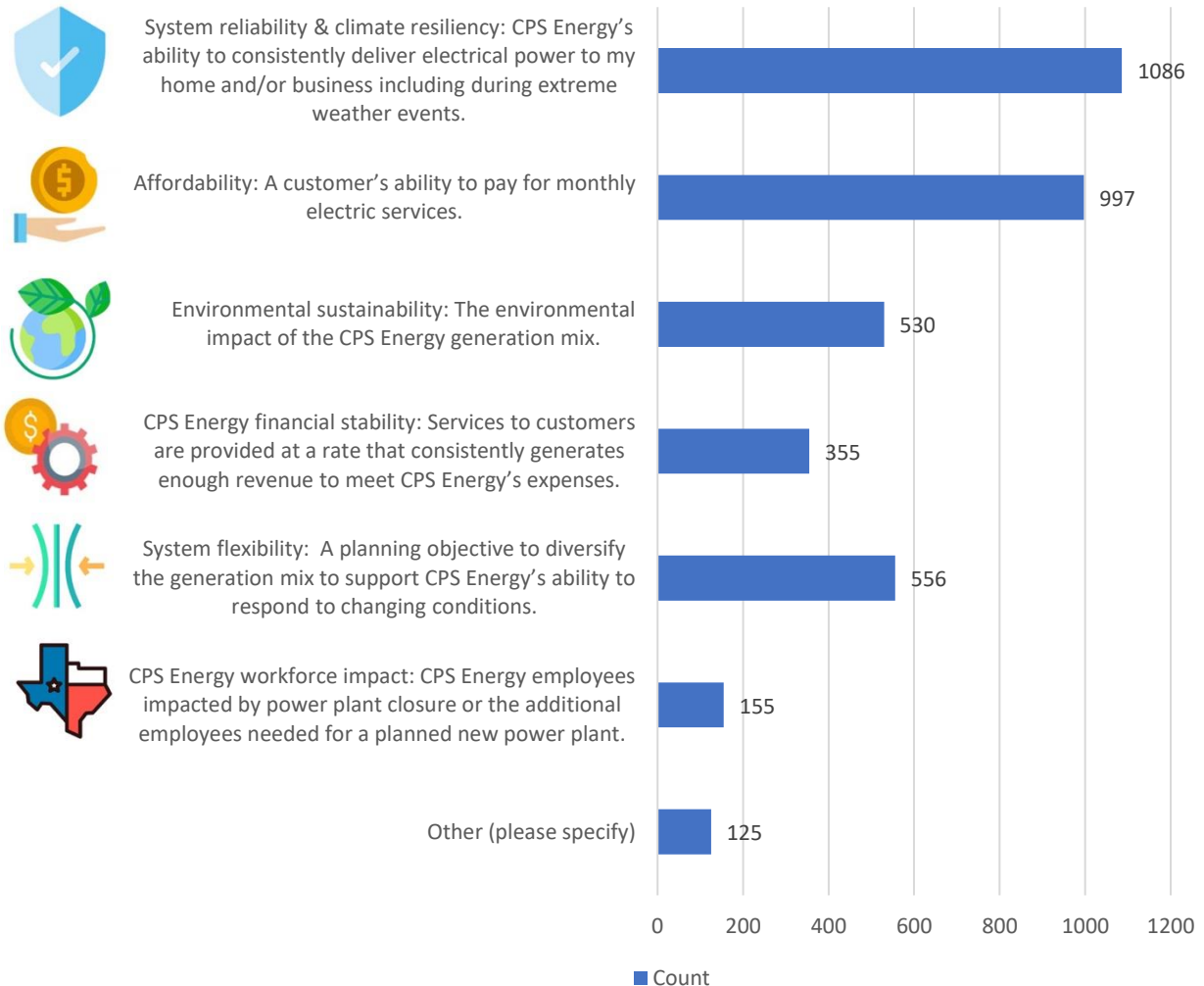
Survey participants had the **optional response** to register their zip code before completing the survey, **292 out of the 1,268 survey participants responded**.

Participation by zip code is depicted below via a heatmap.



QUESTION 1

Please select **three** objectives listed below that are important to you in how CPS Energy powers our community now and in the future.

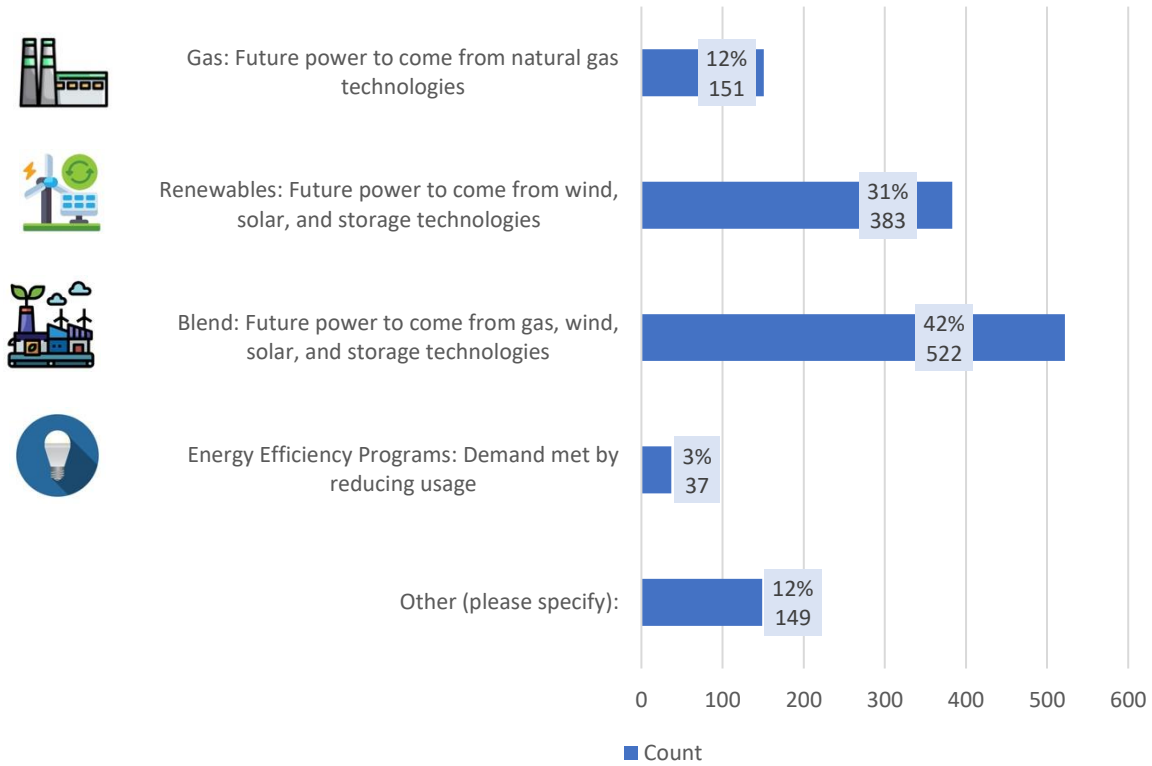


BREAKDOWN OF RESULTS BY RANK

		Total Responses
System Reliability & Climate Resiliency	29%	1086
Affordability	26%	997
System Flexibility	15%	556
Environmental Sustainability	14%	530
Financial Stability	9%	355
Workforce Impact	4%	155
Other	3%	12

QUESTION 2

What is your primary preference for how CPS Energy will make power in the future?



BREAKDOWN OF RESULTS BY RANK

		Total Responses
Blend	42%	522
Renewables	31%	383
Gas	12%	151
Other	12%	149
Energy Efficiency Programs	3%	37

Media Coverage Snapshot

[Apr. 4, 2022: San Antonio Report](#)

[Jun. 6, 2022: San Antonio Report](#)

[Oct. 5, 2022: WOAI News 4](#)

[Oct. 5, 2022: KSAT News](#)

[Oct. 18, 2022: San Antonio Express-News](#)

[Oct. 25, 2022: San Antonio Report](#)

[Nov. 27, 2022: San Antonio Report](#)

[Dec. 7, 2022: KSAT News](#)

[Dec. 8, 2022: San Antonio Report](#)

[Dec. 8, 2022: KENS 5](#)

[Dec. 8, 2022: Telemundo](#)

[Dec. 8, 2022: WOAI News 4](#)

[Dec. 12, 2022: San Antonio Express-News](#)

