



# ***RATE RE-DESIGN TECHNOLOGY CONSIDERATIONS***

***PRESENTED BY:***

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Customer Strategy

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***Informational Update***

# AGENDA



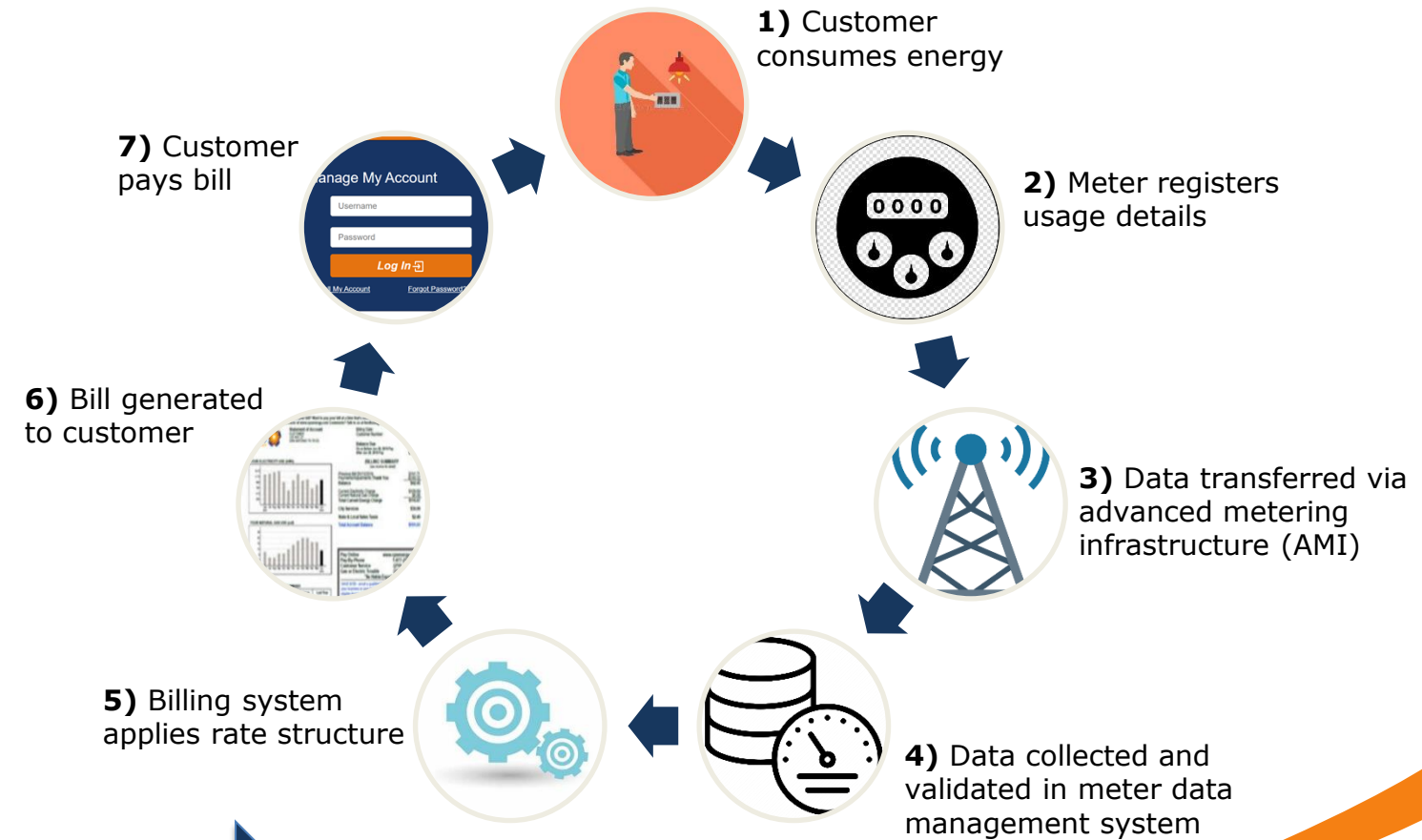
- **METER TO CASH OVERVIEW**
- **FACTORS FOR RATE DESIGN**
- **TECHNOLOGY OVERVIEW**
- **ILLUSTRATIVE SCENARIOS**

**Our objective is to provide insight into the billing process, current state of our IT systems, and related technology considerations for rate design discussions.**

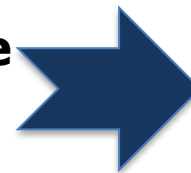
# METER TO CASH CYCLE PROCESS OVERVIEW



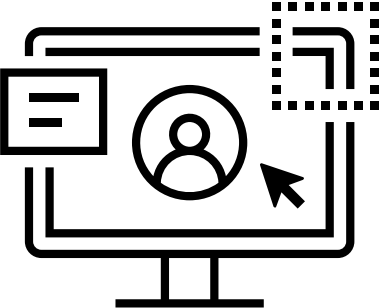
**Customer Experience**



**How we generate a customer bill**



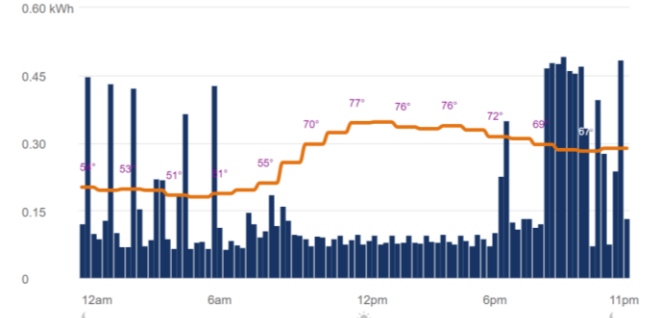
# MULTIPLE FACTORS IMPACT RATE DESIGN & BILLING



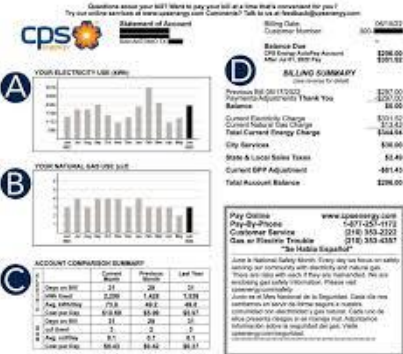
Technology Landscape



Advanced Meter Infrastructure



Customer Usage Data Presentation



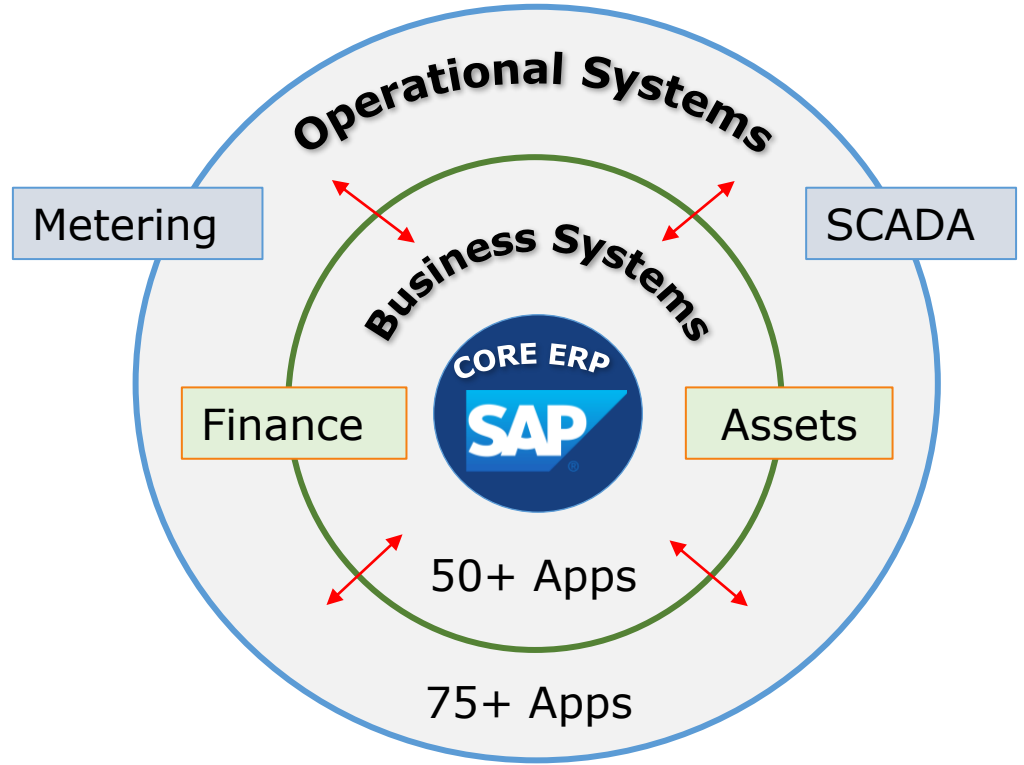
Bill Layout & Design

Various factors contributing to our rate design & billing processes should be considered as we evaluate changes to existing rates or development of new structures.

# EVOLVING TECHNOLOGY LANDSCAPE



## Current State Ecosystem\*



## Future State Outcomes

- **Optimized data model** for internal processes & customer visibility
- Enhanced presentation layer with **personalized experiences**
- **Self-service options** for enrollment in products, programs & rates
- Simplified management & ability to **deliver new capabilities** faster

**Simplifying our business & optimizing our technology ecosystem is a multi-year transformation effort.**

\*Visual not all-inclusive of capabilities

# ILLUSTRATIVE SCENARIOS



3-12 Months to Deliver	12+ Months to Deliver	Post Technology Transformation
<ul style="list-style-type: none"><li>• Rate Increase</li><li>• Variable vs Fixed Rates</li><li>• Affordability Discount Programs</li><li>• Minor bill format changes</li></ul>	<ul style="list-style-type: none"><li>• Residential Time of Use Billing</li><li>• Enhanced Customer Usage Visibility</li><li>• Prepaid Billing</li></ul>	<ul style="list-style-type: none"><li>• Tiered Rates</li><li>• Detailed Bill Presentment</li><li>• Commercial Time of Use Billing</li></ul>

**Considering our current technology environment and enterprise transformation efforts, we are limited to smaller changes in the near-term as we transition to enhanced billing & information systems.**



***Questions?***